



April 3, 2017

The Urban League of Hudson County Inc., is hosting its Annual Gala on Friday, May 12, 2017 thematically “Empowering Communities – Changing Lives” and also in memory of Mrs. Elnora Watson at the Casino in the Park, Jersey City at 6:00p.m. I work for the Urban League and am hoping you will consider joining me and my colleagues as we host this event to raise money for our critical work.

We are a not-for-profit entity with over forty years of varied public service to the community throughout Hudson County. Proud of the work we do, we serve children and families including frail elderly and single parent households in Hudson County. Our acclaimed programs offer the following:

- Administer childcare subsidies to needy families
- Assist the Division of Child Protection with family supportive services
- Provide seniors with meals and access to health and medical services
- Develop innovative training programs for at-risk youth such as the STEM Program
- Workforce development through coaching entrepreneurship and construction skills
- Facilitate GED curricula to prepare young adults for employment in retail and customer service
- Combine online classes and job training that prepare youth and adults for full-time work

These programmatic activities are the hallmark of services that have enable our organization to transform the lives of countless people over the past forty years. The work of public service and community empowerment is ongoing. However, we are faced with new challenges, complex problems and an ever shrinking source of public and private funding.

I am hoping you will consider lending your support to our organization and joining me for an evening of fun, dedicated to a great cause.

Thanks for your consideration.



Urban League of
Hudson County

*Empowering Communities.
Changing Lives.*

2017 EMPOWERMENT AWARDS

Reservations: *Checks payable to Urban League of Hudson County, Inc.*

___ [Table of 10 \\$1500](#)

___ [Tickets \\$150](#)

Ad Journal: *Copy due by May 1, 2017*

___ [\\$1,000 2 page center spread](#)

___ [\\$550 Gold page](#)

___ [\\$400 Silver \(8.5 x 11\)](#)

___ [\\$375 Full Page \(8.5 x 11\)](#)

___ [\\$250 Half Page \(8.5 x 5.5\)](#)

___ [\\$150 Quarter Page \(4.25 x 5.5\)](#)

___ [\\$ 50 Organization/ Name Mention](#)

Questions? Lucrece Dennis 201.451.8888 x246 ldennis@ulohc.org

Use secure sponsorship link above or send check or money order to:

Attn: ULOHC GALA – 253 Martin Luther King Drive – Jersey City, NJ 07305

Name: _____

Organization: _____

Address: _____

Email: _____ Phone: _____



Urban League of
Hudson County

*Empowering Communities.
Changing Lives.*

Empowering Communities. Changing Lives Gala

Advertising Journal Form

Friday, May 12, 2017

Your tax deductible journal ad contribution this year will be used to keep the Urban League of Hudson County operational as it works to help further education and assistance programs. Our Community Support Journal publishes the advertising and best wishes of all our business, professional, and individual supporters who join with the Urban League of Hudson County in building an empowered and changed community.

Thank you,

Tickets are \$150.00 each or \$1500 for a table. Space can be reserved in the Urban League of Hudson County Support Journal as checked below:

COVERS/INSIDE PAGES /GOLD/:		SILVER/CENTERFOLD/ FULL PAGE!:		HALF PAGE/ QUARTER PAGE /BUSINESS CARD:
8" x 11"		8 " x 11"		4 1/4" x 5 1/2"
				8 1/2" x 5 1/2"
Gold Page	\$550	Center Spread	\$1000	Half Page \$250
Silver Page (last pg. before back)	\$400	Platinum Page	\$450	Quarter Page \$150
		Full Page	\$375	

Name: _____

Address: _____

Ad Authorized by: _____ Title: _____

Ad Solicited by: _____ Date: _____

Please make all checks payable to: Urban League of Hudson County, Inc.

Mail to: *Urban League of Hudson County, Inc. 253 Martin Luther King Drive, Jersey City, NJ 07305*
All listings are tax deductible to the extent permitted by law.

All pictures/artwork for logos, etc. should be directed to ldennis@ulohc.org

253 Martin Luther King Drive Jersey City, NJ 07305-3427 * Tel: 201-451-8888 * Fax 201-451-4158 * www.ulohc.org
Affiliate of The National Urban League