

# Help New Jersey's youngest kids thrive.

## Enroll in Grow NJ Kids today!

Grow NJ Kids is New Jersey's new quality rating and improvement system. With this system, New Jersey joins over 40 other states in creating universal standards of quality for all child care and education programs (Head Start, Child Care, Preschool, etc.). By enrolling in Grow NJ Kids, you too will have a way to showcase to parents your program's commitment to quality.

Based on a rating system, Grow NJ Kids provides the framework for programs to continue to meet high quality standards in each of the following areas:

- Safe, Healthy Learning Environment**
- Curriculum and Learning Environment**
- Family and Community Engagement**
- Workforce/Professional Development**
- Administration and Management**

As a child care provider or early learning program, you already know the importance of high quality early care and education. Now, Grow NJ Kids is giving you better access to the tools - all free of charge - to help you keep improving.

Grow NJ Kids provides you with an assessment tool to review your program, a clear roadmap for improving quality, and a way to market to parents your higher quality program.

More than 400 programs across the state are already participating. By choosing to participate in Grow NJ Kids now, your program will have access to incentives that only will be available for the next two years. These incentives include:

- **Classroom improvement grants or incentives for sites to obtain necessary materials and supplies.**
- **Scholarships for instructional staff and family child care providers.**
- **Other supports for teachers, including reimbursements for staff attending after-hours training.**

Additionally, Grow NJ Kids will reimburse or provide financial support to pay for substitute coverage for classroom and child care center staff who are taking advantage of training or professional development opportunities.

To enroll or for more information, visit our website or email [info@grownjkids.com](mailto:info@grownjkids.com).

